

Doordarshan Kendra organised an interactive session on Coconut in Agriculture at Thiruvananthapuram



An interactive session on coconut in agriculture was organized at Vyloppilli Bhavan on 22nd March by Krishidarshan of Doordarshan Kendra, Trivandrum in association with Coconut Development Board and State Department of Agriculture, Kerala to be telecast immediately in Krishidarshan programme. The interactive session was based on 3 topics in coconut viz. i) experience sharing of farmers about their farming activities ii) training programmes in coconut and iii) processing, value addition and marketing in coconut. The programme commenced at 10.30 am with the theme introduction by Shri. R. Hali former Director of Agriculture, Kerala. Introductory talk was delivered by Shri.T.K. Jose IAS, Chairman, Coconut Development Board.



Invited coconut growers from all over Kerala, included three Kera Kesari and four Karshaka Shree award winners and selected professional coconut climbers (FoCT's) from various districts participated in the discussion. Shri. T. K. Jose IAS, Chairman CDB, Shri R. Hali, Former Director of Agriculture, Shri.Prathapan, MD, Kerafed, Dr. Mathewkutty, Dr. Remany Gopalakrishnan Dy. Director, CDB, Shri.Sreekumar Poduval, Smt.Laly, ADA etc were the experts in the discussion.

The experience sharing was very informative which mainly discussed innovative and scientific farming practices adopted by the farmers and their success stories. The deliberation on training programme was mainly based on 'Friends of Coconut Tree', a new scheme mooted by Coconut Board which already achieved the target of more than 5000 numbers of trained professional climbers in Kerala itself. The deliberation on processing and value addition on coconut presented information on value added products, new projects/entrepreneurial schemes of CDB under TMoC and programmes to be implemented through the Coconut Producers Society and training programmes on coconut convenience foods.

Smt. Asha Raj, Agricultural Officer anchored the programme. Shri. Jyothishkumar, Programme Executive and co-ordinator of the programme proposed vote of thanks.

