CDB Participates in MDP on Export Management Skills

The officers of the Coconut Development Board participate in 5 day management development programme on Export Management Skills at Kochi organized in association with Indian Institute of Foreign Trade (IIFT), New Delhi.

The programme aims to provide insight into various aspects of export marketing like identification of international markets, formulation of market strategy development of export plan, export finance, currency valuation, risk management, regulatory formulation, documentation, INCOTERM Food safety Health certification, etc. etc.