

# NEERA LAUNCHED IN GOA

State Level Launching of Neera was done on 28<sup>th</sup> May 2015 in Goa by Dr.N.K.Krishna Kumar, Deputy Director General (Horti. Sci), ICAR, New Delhi. The brand name of neera is “Nanu Kalparasa” by utilizing the CPCRI Technology is produced by Shri.Pravas Naik at his coconut farm viz., Nanu Farm. The product will be available through Nanu’s Resort and other tourist spots in Goa shortly. Shri.Orlando Rodrigues, Director of Agriculture, Goa, Dr.P. Chowdappa, Director, CPCRI, Kasaragod, Dr.T.I. Mathewkutty, Director, CDB., Dr. Maheshwarappa, Project Coordinator (Palms), CPCRI., Kasaragod and Scientists working under All India Coordinated Research Project on Palms were present on the occasion.

