

Shri. N.K. Premachandran MP inaugurates first Neera outlet in Kollam

Kaipuzha Coconut Producer Company has opened its first stall that sells Neera and its value-added products at Bishop Jerome Nagar at Chinnakkada in Kollam. Shri. N.K.Premachandran MP inaugurated the first stall on 4 January, 2015. Kaipuzha Coconut Producer Company Chairman Shri. Shajahan Kanjiramvilayil, Fr. George Ribairo, company directors Shri. Mohan Koyippuram and Shri. Siju Koshy Vaidyan were also present at the function.

The company will sell bottled and unbottled Neera through the stalls. 200 ml bottled Neera would cost Rs.30 and unbottled would cost Rs.25. Value-added products such as jaggery, syrup, honey and jam are also available at the outlet.

“The Kaipuzha Company’s second outlet at the KSRTC bus station in Karunagappally, is scheduled to be inaugurated by Shri. C. Divakaran MLA on 7 January 2015,” informed the chairman. “The Neera production plant is also being set up in the district and is expected to be ready for inauguration by the end of January,” added Shri. Shajahan.

The plant would have the capacity to produce 500 litres of bottled Neera and the company is expecting to open more outlets once the plant starts functioning properly.



