

## Neera Cake Hits Christmas Market

For the first time in Kerala, Neera Cake is all set to hit the Christmas market. Kothamangalam Federation, which has got license to tap Neera under the Thirukochi Company, is bringing the Neera Cake to the market through Indian Bakery in Muvattupuzha. The Neera Cake is prepared by using Neera jaggery syrup instead of cane sugar. Neera jaggery syrup has low glycemic index compared to that of cane sugar and is diabetic friendly too. The supply of the cake, which has been bought to the Coconut Development Board's Kochi office, was kick-started by Shri.Sugatha Ghose, Chief Coconut Development Officer. "The company is planning to make use of the Christmas season," said Shri.P.P.Mathai, Federation President, expressing hope that Neera Cake will soon rule the market. Coconut Development Board Chairman, Shri T. K. Jose, other Board officers, Company Director Board Member Shri P. P. Moidheen Haji and Kothamangalam Federation Vice President, Shri Mavoodi Muhammed Haji were present at the function. The Thriukochi Company, under the chairmanship of Shri Joseph Babu, brings out Neera and its other value-added products such as Neera Honey, Candy, Jaggery, Syrup etc., To book your Neera Cake, call Shri P. P. Mathai: 9946901511 or Shri Moidheen Haji:9447006537.

