Exclusive Neera Equipment Store Opens in Kochi

First exclusive equipment store for Neera tapping has opened at Palikandy's Building on Monastry Road (Karakkamury Cross Road near BSNL office) near South Railway station in Kochi. The store, christened, Sneha, was inaugurated by Smt.Mini Mathew, Publicity Officer, Coconut Development Board (CDB). First sale was performed by Mr. K. S. Sebastian, Marketing Officer, CDB.

The equipments such as knife, knife cover, uniform apparels etc needed by neera technicians, are the main items that are being distributed through the store now. New items such as tapping bone and sterilized clay will be added to the product line very soon, informed Kottayam, Vakathanam-based shop-owner Mr.Philip Jacob. High quality knife and cover set cost just Rs.1500, clay bottles at Rs.30 and Neera uniform T-shirts at Rs.350. The store also sells Neera and its other value-added products from Coconut Producers' Companies (CPCs) across the state. Sneha also aims to export neera extracting equipment in the near future, said Mr. Philip.