

WELCOME

**Collectives of farmers –
Coconut Producer Societies (CPS)
Federation of CPSs(CPFs)
Producer Companies(PCs)**



Collectives of farmers – the Coconut Producer Societies (CPS)

Board has initiated the formation of Coconut Producer Societies (CPS) by associating 40-100 coconut growers in a contiguous area with a consolidated minimum of 4000-6000 palms (average 5000 palms)

Objective is socio economic upliftment of the farmers through productivity improvement, cost reduction, efficient collective marketing and processing and product diversification

It is planned to form 10,000 societies in a span of three years of which 3000 have already been formed

CPS - the concept

A non subsidised knowledge based, farmer centred approach in organising farmers.

Total inclusive growth of the farmers.

Facilitation, handholding, nurturing empowering and finally leading to sustainability.

Group Approach.

Development of Infrastructure.

Reduction of wastages.

Disintermediation of the supply chain.

Product diversification and value addition.

Enhanced production, productivity.

Market expansion



CPS – The Methodology

Organisation of farmer in a contiguous area 40-100 farmers.

Minimum of 10 bearing palms for a member.

Legal status by registration under Charitable Societies Act.

Registration with the Board.

Common byelaw for all the societies

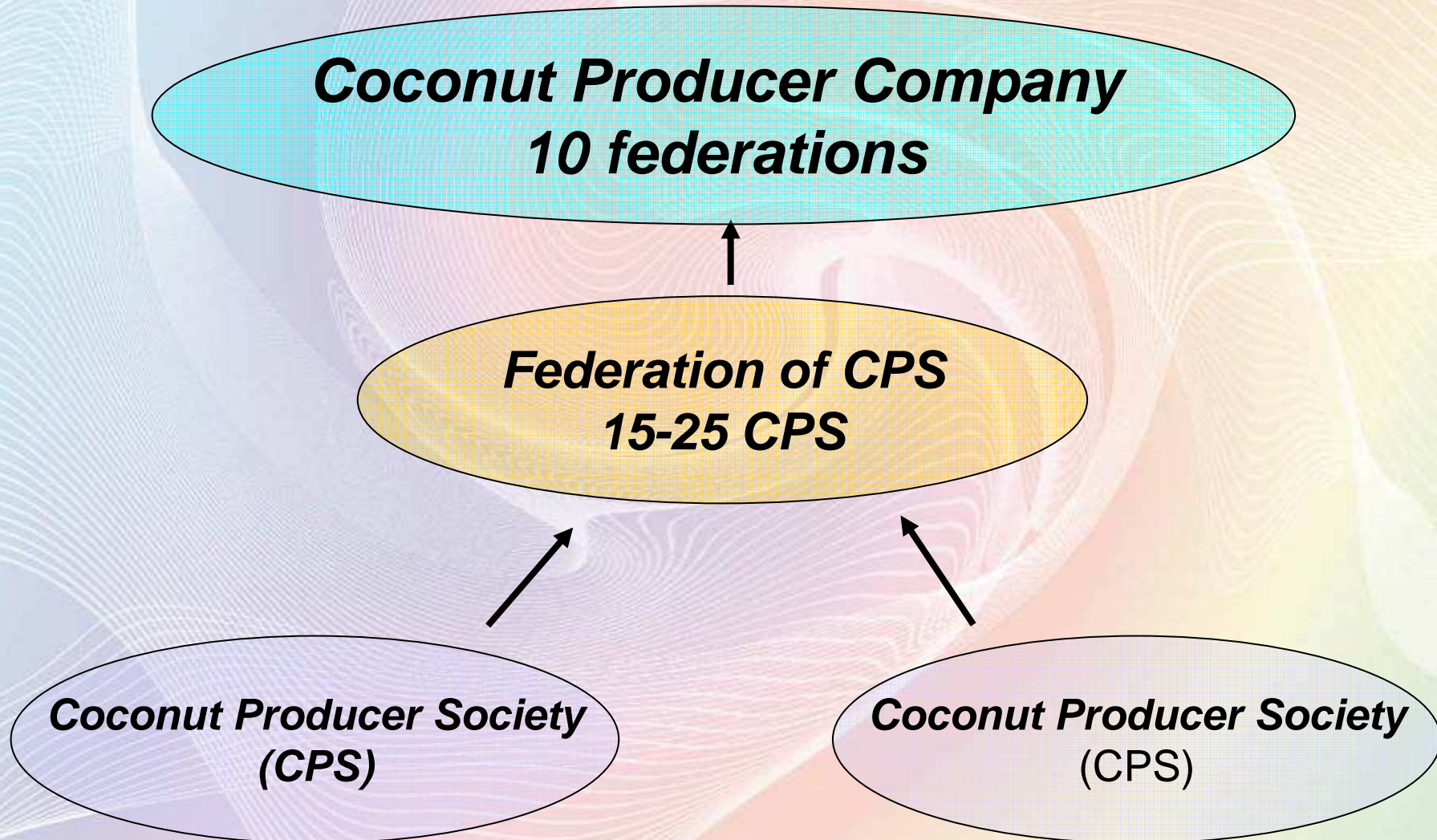


CPS – the functioning and Planning

- Regular meetings, discussion and planning of activities.
- Effective pooling of resources.
- Production planning and marketing plan for CPS.
- Integration of activities in production and marketing.
- Synchronizing harvesting.
- Small scale processing at CPS level.
- Networking of CPS to higher levels.
- Better byproduct utilization.
- Collective efforts for productivity enhancement.
- Optimizing revenue to farmers.



Forward integration



CPS – Federation – Producer Company

- **Coconut Producers' Society (CPS) – (40 – 100 farmers)
(4000 – 6000 yielding palms) (average 5000 yielding palms).**
- **Federation - 15 – 25 CPSs (average 20 CPSs)
(average 1 lakh palms)**
- **Producer Company – Average 10 Fedns (10 lakhs palms)**



CDB reaching the lives of 10 million farm families

District wise details of CPS

District	CPS registered with CDB	Number of Farmers	Yielding Palms in CPS	Non Yielding Palms in CPS	Total number of palms in CPS
Kasaragod	236	13820	901225	141141	1042366
Kannur	189	10145	642653	115939	758593
Waynad	1	51	4010	1800	5810
Kozhikode	331	24625	1445759	212259	1658018
Malappuram	236	16241	1002534	105046	1107580
Palakkad	105	6515	743379	91597	834976
Thrissur	322	21755	1194888	236042	1430929
Ernakulam	73	5010	224868	64898	289766
Idukki	19	2044	77494	26523	104017
Kottayam	7	386	46220	11210	57430
Alappuzha	288	20321	937911	333969	1271879
Pathanamthitta	4	233	10355	5717	16072
Kollam	235	13449	526871	162722	689593
Thiruvananthapuram	200	12616	893160	198055	1091215
Total	2246	147211	8620129	1727224	10347353

Target for CPS for the year 2013-14

Sl. No.	District	Area (ha)	No.of palms (in lakhs)	Target for CPS (2013-14)	CPS in formation process
1	Kasaragod	56174	104.40	365	317
2	Kannur	76917	158.11	499	282
3	Kozhikode	121688	223.47	790	364
4	Malappuram	104178	191.15	676	312
5	Palakkad	57094	105.93	371	223
6	Thrissur	75364	156.93	489	364
7	Ernakulam	42894	81.16	278	113
8	Alappuzha	39344	67.47	255	326
9	Kollam	56060	96.78	364	336
10	Trivandrum	69668	124.99	452	332
11	Kottayam	28410	49.37	184	11
12	Pathanamthitta	15627	28.32	101	7
13	Waynad	10043	18.40	65	1
14	Idukki	17012	30.03	110	25
	Total	770473	1436.52	5000	3013

District wise details of CPF

District	Number of CPFs	No. of Member CPSs	Number of member farmers	Bearing palms (in lakhs)
Kasaragod	9	138	9102	6.06
Kannur	7	104	6707	3.75
Wynad	0	0	0	0.00
Kozhikode	15	162	12531	7.20
Malappuram	15	145	10845	6.95
Palakkad	9	54	3361	3.72
Thrissur	15	183	13416	6.94
Ernakulam	4	47	3631	1.93
Idukki	1	10	1299	0.44
Kottayam	0	0	0	0.00
Alappuzha	14	149	12908	5.30
Pathanamthitta	0	0	0	0.00
Kollam	9	137	9277	5.13
Thiruvananthapuram	5	57	3405	2.15
Total	103	1186	86482	49.57

Target for CPF for the year 2013-14

Sl. N o.	District	Area (ha)	No. of palms in the district (in lakh)	Target for CPF (2013-14)	CPF in formation process
1	Kasaragod	56174	104.40	18	10
2	Kannur	76917	158.11	25	14
3	Kozhikode	121688	223.47	40	22
4	Malappuram	104178	191.15	34	21
5	Palakkad	57094	105.93	18	14
6	Thrissur	75364	156.93	24	19
7	Ernakulam	42894	81.16	14	6
8	Alappuzha	39344	67.47	15	15
9	Kollam	56060	96.78	18	14
10	Trivandrum	69668	124.99	22	9
11	Kottayam	28410	49.37	9	0
12	Pathanamthitta	15627	28.32	5	0
13	Waynad	10043	18.40	3	0
14	Idukki	17012	30.03	5	1
	Total	770473	1436.52	250	145

Thank you

