

## CDB participated in 8<sup>th</sup> Krishi-2013 International Agriculture trade fair during 15<sup>st</sup> -19<sup>th</sup> November 2013 held at Nashik, Maharashtra

The Coconut Development Board participated in the Eight International Agriculture Trade Fair & Conference "Krishi 2013" from 15<sup>st</sup> -19<sup>th</sup> November -2013 held at at Dongre, Vastigruha ground, Gangapur Road Nashik, Maharashtra , The fair was jointly Organized by Human Service Foundation, Maharashtra Chamber of Commerce, Industry & Agriculture (MACCIA), With Media Exhibitors. The fair was inaugurated by Hon'ble Shri. Balasaheb Thorat, Revenue Minister, Govt. of Maharashtra along with Shri.Tukaram Dighole Ex Minister, Govt. of Maharashtra , Shri.Devidas Pingale, Ex Member of Parliament Shri. Vijay Patil, Chairman, Nashik Agro Dealer Association , Shri. Digvijay Kapadiya, Senior Director, Maharashtra Chamber of Commerce Industries & Agriculture, Adv. Jayant Jaybhawe Shri. Sanjay Nyaharkar Chairman, Human Service Foundation 7 convener Krishi-2013 and other dignitaries from the State/ Central Govt. /NGO, and National and International Company.

The focus of Krishi 2013 was on Farm Machinery & Equipments, Seeds, Food Processing, Agro Chemicals, Agri Logistics, Retail and Distribution sectors. Includes a gamut of activities and Conference, Buyer Sellers Meet, Farmers Entrepreneurship Development Programmes and a unique opportunity to all the participants.

The Coconut Development Board arranged display cum sale of various value added Coconut products, like Packed Tender Coconut water, Coconut oil, Coconut Milk Powder, Virgin Coconut oil, Handicrafts etc. out of Coconut wood shell , well informative charts and posters and Board publications in the CDB stall. The sale arranged through the Manufactures/Representative of packed Tender Coconut water by Sri. Ganeyesh Devenpelli from M/S Annu Coco-products,( A P ) , Coconut D.C.Powder and Coconut Milk Powder by Sri Sachin Ahire M/s. Adivasi Food , Kudal Maharashtra and handicrafts made out of Coconut by Sri K.V. Ravindran from M/s Jupiter wood works, Cherthala (Kerala).

During the exhibition good sale for the products like Packed tender Coconut water, Virgin Coconut oil, Spry dried Coconut water mix etc. A number of reliable enquiries also received for the dealership of some selected products like packed tender Coconut water, Coconut oil, Virgin Coconut oil, DC Powder. Visitors recorded good display, attractive of the Board's activity & display of various value added Coconut products etc in the visitor book.

More than 1 lakh fifty Thousand visitors were visited the fair including farmers, VIPs, officials of various Govt. Department, NGOs, business communities including foreigners from various Countries. The fair concluded on 19<sup>th</sup> November - 2013 in the A.N.

