

## **Central Zone Krishi Mahostava, 2014, Balasore, Odisha**

On receipt of a request from the Director of Horticulture, Govt. of Odisha this office participated in a 3 (three) day Krishi Fair, 2014 organised by Department of Agriculture, Govt. of Odisha at Balasore from 28<sup>th</sup> to 30<sup>th</sup> October, 2014. A stall size of 10' x 10' was provided in the Horticulture Pavilion free of cost for displaying the coconut exhibits. Coconut products/by-products, handicraft items, posters, literatures, books and seedlings were displayed in the stall. Other Central/State Govt. Departments of Agriculture, Horticulture, Soil Conservation, Banks, private organisations, NGOs etc participated in the programme. The programme was inaugurated by Hon'ble Chief Minister of Odisha, Shri Naveen Pattanaik at 12.00 Noon on 28.10.2014 in the presence of Shri Rajesh Verma, IAS, Principal Secretary, Agriculture, Department, Prof. Manoranjan Kar, Vice Chancellor, OUAT, Smt. Urmila Das, President, Zilla Parishad, Balasore, Shri Jeevan Pradip Das, Hon'ble MLA, Balasore, Shri Ananta Das, Hon'ble Chief Whip, OLA & MLA, Shri Arjun Charan Sethi, Hon'ble M.P., Bhadrak, Shri Rabindra Jena, Hon'ble MP, Balasore, Shri Atanu Sabyasachi Nayak, Hon'ble Minister, H&FW, I&PR, Shri Devi Prasad Mishra, Hon'ble Minister, Industry, School & Mass Education, Shri Pradeep Maharathi, Hon'ble Minister, Agri, F&ARD and Shri Sanatan Mallick, Collector, Balasore. Everyday the programme starts at 10.00 A.M. and remains open to the public upto 10.00 P.M. a large number of farmers, industry, business houses, SHGs participated in the exhibition. Progressive farmers, officials from state and central government visited CDB stall. Farmers' inquiries were suitably replied and leaflets on coconut cultivation technology in Odia language were distributed to the farmers. Seminars on various subjects were arranged on all the three days followed by cultural programmes in the evening.

On the second day Shri A.K. Patra, Hon'ble MLA, Jaleswar, Shri Parsuram Dhada, Hon'ble MLA, Basta, Shri S.K. Nayak, Hon'ble MLA, Nilgiri, Shri G.C. Das, Hon'ble MLA, Remuna, Shri D.P. Panda, IAS, Director, Animal Husbandry, Odisha, Shri P. Krishna Mohan, IAS, Director, Fisheries, Odisha, Shri A.K. Mohanty, ADM, Balasore and Shri Pradeep Maharathi, Hon'ble Minister, Agriculture, Odisha attended the programme.

The programme was concluded on 30.10.2014 evening in which the dignitaries attended were; Shri D.P. Mishra, Hon'ble Minister, School & Mass Education, Shri A.K. Sahoo, Hon'ble Minister, Panchayat Raj & Law, Shri S.K. Das Verma, Hon'ble Minister, Consumer Welfare, Shri A.K. Panda, Hon'ble Minister, Tourism & Culture, Shri Pranab Prakash Das, Hon'ble Minister, Energy, & IT, Shri G.C. Pati, IAS, Chief Secretary, Dr. Aravind Kumar Padhi, IAS, Secretary, Tourism & Culture, Smt. Sujata R. Kartikeyan, IAS, Director, Watershed Mission, Dr. M.R. Kar, Vice Chancellor, OUAT, Dr. S.K. Chaddha, Director of Horticulture, Shri A. Sethi, DDA, Balasore and Shri Pradeep Maharathi, Hon'ble Minister of Agriculture, Fisheries & Animal Husbandry, Odisha.

In the exhibition more than 5000 coconut farmers visited the CDB stall. Products and by-products, palm climbing device displayed in the stall attracted the visitors. Subscriptions for Indian Coconut Journal were enlisted during the programme.

**Pictorials of Exhibition & CDB stall at Krishi Fair, 2014 at Balasore**



**1. & 2. Board's stall at Krishi Fair**



**3.& 4. Coconut products/by-products displayed in the stall at Krishi Fair**



**5. Farmers' Registration**

**6. Dr. S.K. Chaddha, Director of Hort, in the stall**



**7. Dr. S.K. Chaddha, Director of Hort & other State officials with visitors in the CDB stall**

**8. Boards stall in Horticulture Department pavilion in Krishi Fair.**