

Kochi: Neera launched

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KOCHI, NOV. 4: SCMS Institute of Bioscience and Biotechnology has launched coconut neera products in association with the Coconut Development Board.

The products have been jointly launched by T.K. Jose, Chairman, CDB, and G.P.C. Nayar, Chairman, SCMS, at a function at SCMS Campus, Kalamassery, on Monday.

The products included fresh as well as processed neera as a green health drink, neera honey, neera sugar and syrup.

The Coconut Development Board Chairman said on the occasion that neera products had the potential to significantly improve the income levels of coconut farms. The excise rules with regard to the production and marketing of neera are expected to be amended shortly.

If the government permitted ten percent of coconut trees in the State to be tapped for neera, more than one lakh job opportunities will be created, he said.

According to G.P.C. Nayar, the association with CDB has greatly helped SCMS to undertake the research projects beneficial to society.

A joint certification programme with CDB for training neera tappers will be rolled out by SCMS shortly, Pradeep. P. Thevannoor, Vice-Chairman, SCMS, said.



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