

# CDB organized exporters meet



With the objective of providing an overall understanding of the present export scenario, trade barriers tariffs and the beneficial schemes and provisions enabled by government agencies to the exporters, Coconut Development Board organized exporters meet at Coimbatore on 22<sup>nd</sup> February 2019 and at Bengaluru on 1<sup>st</sup> March 2019.

Dr. Raju Narayana Swamy IAS, former Chairman, Coconut Development Board inaugurated the seminars. In his keynote address, Dr. Swamy stated that coconut products have immense potential in the domestic and export markets and with the right technology and right quality, Indian products can harness the prospects in the global markets. He assured the exporters that as an EPC, CDB will support the exporters with information and assistance in market development.

The technical session at Coimbatore was handled by Shri. V. Sraman, Joint Director of DGFT spoke about Export incentives, advance authorization and SION Norms with respect to coconut and coconut value added products. The second session was handled by Ms. Selvannayagi, Deputy Director, FIEO and she explained about the trade tariffs and barriers with respect to coconut sector. The afternoon session covered on Export Insurance and Risk Management in Foreign Trade. The session was taken by Shri. Rajesh S, Branch Manager, ECGC, Coimbatore. The last session was handled by Shri.M. Ashokan, Assistant Commissioner of GST and Central Excise, Pollachi and Shri. S.Bhaskaran, Assistant Commissioner of



Customs Preventive Unit, Pollachi on the topic on GST and customs norms related to coconut and value added coconut products. Around 70 entrepreneurs from Tamil Nadu and Kerala attended the Seminar. The export promotion schemes of CDB were briefed by CDB officials.

The technical sessions at Bengaluru were handled by Shri. P.R. Madhusoodhanan, ITS, Deputy Director General of Foreign Trade, Bengaluru, Mrs. Soma Chaudhury, Deputy Director & Karnataka head, FIEO, Bengaluru, Mrs. Danish Minu, Assistant Director, FIEO, Bengaluru and Mr. Uday Pandit, AGM & Branch Manager, ECGC, Bengaluru who spoke on various topics related to export of coconut and value added coconut products. Around 80 entrepreneurs from Karnataka, Maharashtra, Andhra Pradesh, Gujarat etc. attended the programme.