

India International Cooperative Trade Fair

Coconut Development Board participated in the India International Cooperative Trade Fair (IICTF) held at Pragathi Maidan, New Delhi from 11th to 13th October, 2019. The hallmark of IICTF has been the promotion of cooperative to cooperative



(C2C) trade. The fair had the participation of delegates from 37 countries. The fair provided unique opportunity for buyers, sellers, exporters, policy makers, technologists and general visitors. Coconut Development Board's focus of participation in IICTF was to promote Farmer Producer Organizations and cooperatives in coconut sector manufacturing and marketing various coconut products and create a linkage for future marketing opportunities between entrepreneurs/distributors/retailers and end users of coconut products in India and abroad. Various FPOs and cooperatives from coconut sector displayed their products in CDB stall.