

Maha Shivrathri Mela 2019

Coconut Development Board, DSP Farm, Singheswar, Madhepura participated in the Maha Shivrathri Mela from 4th March 2019 to 13th March 2019. Board's stall was inaugurated by Shri. Sanjay Singh, Superintendent of Police, Madhepura. The programme was attended by Shri K K Singh, Executive Officer and Shri Ajit Kumar, Block Officer along with officials, Government of Bihar, CDB and other distinguished guests.

Various coconut products like desiccated coconut powder, virgin coconut oil, honey, jaggery, chutney powder, sweets, medicated coconut oil and coconut wood handicrafts were showcased in the exhibition along with informative charts, posters and publications of the Board and coconut bunches of different varieties. More than fifteen thousand people visited the mela and CDB received many enquiries regarding the availability of coconut products. The visitors were informed about the planting and management of coconut seedlings and also about disease and pest management of the crop. Leaflets on coconut cultivation and coconut products were distributed. The exhibition ended on 13th March 2019.

