

# CDB Regional Office, Chennai celebrated World Coconut Day



CDB, Regional Office, Chennai celebrated World Coconut Day at Theni on the theme, Coconut for Family Wellness. Thiru. O P Ravindra Kumar, Hon'ble MP inaugurated the programme and Dr. T Arumugam, Dean HC&RI, TNAU Periyakulam presided over. The Hon'ble MP in his inaugural address called upon the farmers to concentrate more on production and value addition to get maximum return from coconut. He assured the farmers that a neera processing unit will be set up in Theni district so as to tap maximum neera production and convert it to various neera based value added products such as neera sugar, jaggery, drink etc. Smt. Bala Sudhahari, Director, CDB, RO, Chennai delivered the welcome address and proposed vote of thanks.

In the technical session which followed Dr.P.Jansirani, Professor and Head, HC&RI, TNAU, Periyakulam spoke on package of Practices in Coconut, followed by Dr.R.Chitra, Asst.Professor, HC&RI, TNAU, Periyakulam who spoke on Coconut Nursery Management. Dr.M.Kannan, Asst.Professor, HC&RI, TNAU, Periyakulam spoke on Integrated Pest Management in Coconut, Dr.S.Prabhu, Asst.Professor, HC&RI, TNAU, Periyakulam who delivered lecture on Integrated Disease management in Coconut and Smt. T.Bala Sudhahari, Director, CDB, RO, Chennai, spoke on Value addition in coconut and the importance of marketing in coconut.