

# **Collectives of farmers – the Coconut Producer Societies (CPS)**

**Board has initiated the formation of Coconut Producer Societies (CPS) by associating 40-100 coconut growers in a contiguous area with a consolidated minimum of 4000-6000 palms (average 5000 palms)**

**Objective is socio economic upliftment of the farmers through productivity improvement, cost reduction, efficient collective marketing and processing and product diversification**

**It is planned to form 5000 societies in a span of two years of which 1600 have already been formed**

# CPS - the concept

**A non subsidised knowledge based, farmer centred approach in organising farmers.**

**Total inclusive growth of the farmers.**

**Facilitation, handholding, nurturing empowering and finally leading to sustainability.**

**Group Approach.**

**Development of Infrastructure.**

**Reduction of wastages.**

**Disintermediation of the supply chain.**

**Product diversification and value addition.**

**Enhanced production, productivity.**

**Market expansion**





# CPS – The Methodology

**Organisation of farmer in a contiguous area 40-100 farmers.**

**Minimum of 10 bearing palms for a member.**

**Legal status by registration under Charitable Societies Act.**

**Registration with the Board.**

**Common byelaw for all the societies**



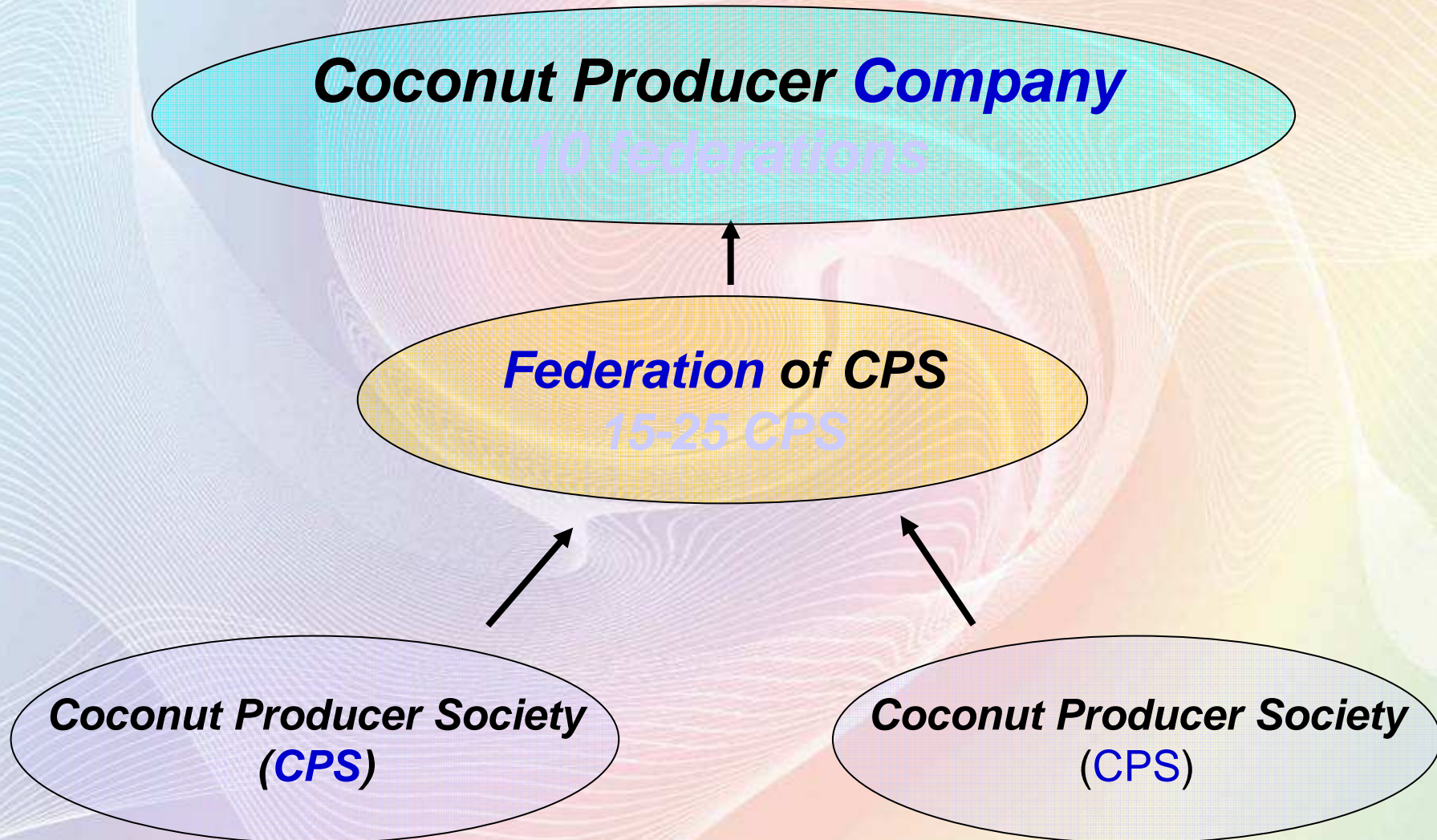
# CPS – the functioning and Planning

- Regular meetings, discussion and planning of activities.
- Effective pooling of resources.
- Production planning and marketing plan for CPS.
- Integration of activities in production and marketing.
- Synchronizing harvesting.
- Small scale processing at CPS level.
- Networking of CPS to higher levels.
- Better byproduct utilization.
- Collective efforts for productivity enhancement.
- Optimizing revenue to farmers.





# Forward integration





# CPS – Federation – Producer Company

- **Coconut Producers' Society (CPS) – (40 – 100 farmers) (4000 – 6000 yielding palms) (average 5000 yielding palms).**
- **Federation - 15 – 25 CPSs (avg 20 CPSs) (average 1 lakh palms)**
- **Producer Company – Average 10 Fedns (10 lakhs palms)**



*CDB reaching the lives of 10 million farm families*

# Capital formation in Producer Company

**Each farmer contributes one nut/palm/ harvest**

**Capital contribution by one CPS with 5,000 palms is  
Rs.4 lakhs**

**Capital in a federation of 20 CPS with 1,00,000 palms is  
Rs.80 lakhs**

**Capital contribution to a Producer Company with 10  
federations is**

**Rs. 8 crore.**

**Farmers equity : 50%**

**State Govt. equity : 25%**

**Central Govt. equity : 25% (anticipated)**



# Milestones for Coconut Producer Societies (CPS)

<b>In nos.</b>	<b>2011-12</b>	<b>2012-13</b>	<b>2013-14</b>	<b>Total</b>
<b>Kerala</b>	<b>1000</b>	<b>2000</b>	<b>2000</b>	<b>5000</b>
<b>Tamil Nadu</b>	<b>--</b>	<b>1000</b>	<b>1000</b>	<b>2000</b>
<b>Karnataka</b>	<b>--</b>	<b>1000</b>	<b>1000</b>	<b>2000</b>
<b>Andhra Pradesh</b>	<b>--</b>	<b>500</b>	<b>500</b>	<b>1000</b>
<b>Total</b>	<b>1000</b>	<b>4500</b>	<b>4500</b>	<b>10000</b>



# Milestones for Producer Companies

<b>In nos.</b>	<b>2012-13</b>	<b>2013-14</b>	<b>2014-15</b>	<b>Total</b>
<b>Kerala</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>30</b>
<b>Tamil Nadu</b>	<b>5</b>	<b>10</b>	<b>10</b>	<b>25</b>
<b>Karnataka</b>	<b>5</b>	<b>10</b>	<b>10</b>	<b>25</b>
<b>Andhra Pradesh</b>	<b>-</b>	<b>5</b>	<b>5</b>	<b>10</b>
<b>Rest of India</b>	<b>-</b>	<b>5</b>	<b>5</b>	<b>10</b>
<b>Total</b>	<b>20</b>	<b>40</b>	<b>40</b>	<b>100</b>



# Tender Parlor Unit – Vytilla Mobility Hub, Kochi



Front view





**Organized by  
The Federation of Coconut Producers Societies, Muthalamada, Palakkad**

***CDB reaching the lives of 10 million farm families***



Tender coconut water in bottles  
– bottled by ABARD Nanniyode, Thiruvananthapuram







**Tender coconut water in bottles – bottled by Pappanchalla Coconut Producers' Society, Muthalamada, Palakkad**



## TENDER COCONUT PARLOUR AT INFOPARK, KOCHI INITIATED BY CDB

