

CDB Award Scheme for the year 2018-19 for Excellence in Exports

In order to recognize the efforts of exporters, the Coconut Development Board (CDB), which is the export promotion council for Coconut products, has instituted Awards for "Excellence in Export Performance". Export awards are given to top exporters under different categories every year, as approved by the Board.

A. General Conditions

1. The applicant must be a RCMC holder of the Board during the Financial Year 2018-2019 for being eligible for submission of application for Export Excellence Award.
2. The Board shall not entertain/consider "Third Party" Exports for Awards. "Third Party" Exports shall mean exports executed by an Exporter or Manufacturer for and on behalf of another Exporter(s), wherein the "First Party" will not come in the picture, and all the export documents will bear the name, address and other details whereof, of the "Third Party";
3. The Applicant shall forward the application for Export Awards in the prescribed format.
4. The Applicant is required to submit to the Board a Chartered Accountant's Certificate, duly certifying the value of the individual item exported along with the application (Format given below)
5. All the applications received from aspiring member-exporters will be scrutinized for authenticity/eligibility criteria by the Board. The Board reserves the right to call upon the applicants to produce the original export documents in support of the application(s) made, if necessary;
6. Award for best export performance in the categories shall be considered on the basis of best export performance during the year in all items of coconut and coconut products put together.
7. The winners of award for Export Performance in all categories will be decided on the basis of F.O.B value of export.
8. The total export turnover of coconut products needs to be mentioned in the application form. The application form needs to be certified by a Chartered Accountant.
9. Not More Than One Award will be offered to any Award Applicants.
10. All applicants are required to clearly mention the award(s) applied for in the application form, failing which the applications would be liable to be rejected.

B. Categories and Number of awards

The Award Scheme will have the following categories and numbers:

Sl.No.	Award	Category	No. of Awards
1	Best Manufacturer Exporter	Large	1
2	Best Manufacturer Exporter	Medium	1
3	Best Manufacturer Exporter	Small	1
4	Best Manufacturer Exporter	Micro	1
5	Best Merchant Exporter	Merchant	1
6	Best woman Manufacturer Exporter	Manufacturer	1
7	Best woman Merchant Exporter	Merchant	1
8	Best innovative Exporter	Manufacturer	1
9	Best Farmer Producer Organisation	Manufacturer	1

The award consists of prize money of Indian Rupees hundred thousand, a citation and memento for all categories.

C. Definitions:

(a) General definitions: For the purpose of awards, the applicants are defined in the following categories:

Micro Enterprises: A micro enterprise will be defined as a unit where the annual turnover does not exceed Rs.5 crores having their registration as ‘Manufacturer Exporter’ or ‘Merchant cum Manufacturer Exporter’ in the CDB’s RCMC.

Small Enterprises: A small enterprise will be defined as a unit where the annual turnover of Rs. 5 to 75 crores having their registration as ‘Manufacturer Exporter’ or ‘Merchant cum Manufacturer Exporter’ in the CDB’s RCMC.

Medium Enterprises: A medium enterprise will be defined as a unit where the annual turnover of Rs. 75 to 250 crores having their registration as ‘Manufacturer Exporter’ or ‘Merchant cum Manufacturer Exporter’ in the CDB’s RCMC.

Large Enterprises: All other enterprises having their registration as ‘Manufacturer Exporter’ or ‘Merchant cum Manufacturer Exporter’ in the CDB’s RCMC.

Woman Enterprises: An enterprise owned and controlled by a women having a minimum financial interest of 51 per cent of the capital having their registration as ‘Manufacturer Exporter’ or ‘Merchant cum Manufacturer Exporter’ or “Merchant Exporter” in the CDB’s RCMC.

Innovative Enterprises: An enterprise manufacturing innovative coconut products viz. flavoured coconut milk, nata de coco, neera, coconut sugar, coconut dietary fibre, coconut milk, coconut milk powder, packed tender coconut water, packed coconut water, Virgin Coconut Oil, Coconut shell ice cream cup/bird’s nest/bird’s feeder, coconut handicrafts.

Farmer Producer Organisation (FPO): FPO is a body registered with Registrar of Companies and coconut producers as its shareholders. It deals with business activities related to coconut and it works for the benefit of the members.

Important Note: To substantiate classification as Micro, Small and Medium Enterprises, the applicants are mandatorily required to submit a copy of balance sheet as on 31st March 2019 duly certified by a Chartered Accountant. For this, the candidate has to submit individual unit wise balance sheet for the year 2018-19. No certificate regarding MSME/SSI/or Certificate from directorate of industries will be considered as valid without above balance sheet and in that case the Award Application will be considered as incomplete and liable to be rejected.

D. Threshold limits in export for Excellence Award

The following threshold limits in export of coconut product(s) would be applicable for the Export Excellence Award:

Rs 50 crore for Large Enterprises

Rs 20 crore for Medium Enterprises

Rs 5 crore for Small Enterprises

Rs 1 crore for Micro Enterprises

Rs 25 crore for Merchant Exporters.

Rs 1 crore for woman (manufacturer) Enterprises

Rs 2 crore for woman(merchant) Enterprises

Rs 1 crore for Best Innovative Enterprises

Rs 10 lakhs for Farmer Producer Organisations

The applicant company should not appear in the 'Denied Entity List' of the O/o the DGFT at the time of finalization of the list of award winners.

In case applications matching the threshold limits are not received for any particular category, the Award Committee may adjust the threshold limits.

E. Eligible Products

Sl.No.	Product	HSN Code
1	Fresh Coconut	08011910
2	Dry coconut with shell	08011220
3	De shelled dry coconut	08011920
4	Copra	12030000
5	Coconut Oil/Virgin Coconut Oil	15131900/15131100
6	Coconut Oil Cake	23065010/23065020
7	Desiccated Coconut	08011100
8	Coconut Milk/Cream	20098990

9	Coconut Milk Powder	19011010/19019090
10	Grated/sliced Coconut	8011990
11	Coconut Water	22029020
12	Tender Coconut Water	22029090/22021090
13	Coconut Vinegar	22090010
14	Coconut Shell	14049060
15	Coconut shell powder	14049090/44029010
16	Coconut Shell Charcoal	44029010
17	Coconut Shell based Activated Carbon	38021000
18	Coconut Handicrafts	96062910
19	Coconut shell ice cream cups/bird's nest/bird's feeder etc.	14049090
20	Neera	22019090
21	Neera Sugar	17019990
22	Coconut sugar/jaggery etc.	17029010/17039090
22	Coconut Chips	08011990

F. Notes

The Award Committee of the Board, constituted from time to time by the Chairman of the Board, would decide on the category of applicants and awards based on documentary evidences available with the award application. The decisions taken by the Award Committee will be final and binding. Duly filled in application form, along with the necessary documents have to be submitted to "The Chairman, Coconut Development Board, Kerabhavan, SRVHS Road, Kochi-682 011" **latest by 16th December 2019.**

G. Documents to be submitted along with the application form

1. Application form duly filled up and certified by a Chartered Accountant;
2. IEC Certificate
3. PAN
4. Registration-cum-Membership Certificate of CDB
5. A declaration in the letterhead of the Organization stating that the company is not in the 'Denied Entity List' at the time of submission of the award application.

N.B.: In the event, of any Award offered to any Exporter is found to be inappropriate, Award Committee will decide for corrective action. In the reverse case that is if the Award Application is found to be incorrect after the award is offered, Award Committee may request for withdrawal and return the same Award to the CDB.

Format for Application for Export Excellence Award for 2018-19

EXPORTER'S DETAILS

1. Name of Member Exporter	
2. Address, Telephone number & Email	
3. Registration number of RCMC issued by CDB	
4. Export Award Category	
5. Whether the firm is an SME Unit, if so, mention Registration Number and validity	
6. Products Manufactured/Exported	
7. Licensed/Installed Capacities	
8. Year of Establishment	
9. Nature of the Organization: (Public Ltd./Pvt.Ltd./ Partnership/ Proprietorship/ Co-operative/ Producer Company)	
10. Is the firm recognized as Export House? Please give recognition number and Validity.	
11. Whether Merchant exporter/ Manufacturer exporter/ Merchant cum Manufacturer exporter?.	

EXPORT PERFORMANCE DATA

Break-up of TURNOVER during the LAST THREE financial years

Year	FOB value of Exports		Domestic Sales (INR)	Total Turnover (INR)
	INR	US\$		
2016-17				
2017-18				
2018-19				

Item-wise break-up of EXPORTS during the financial year 2018-19 (OWN MANUFACTURE):

Sl.No.	Name of the product	FOB value of Exports	
		INR	US\$
	Total		

EXPORT PROMOTION EFFORTS

Details of Applicant's export promotion efforts during 2018-2019 with reference to the following:

1) Development of markets abroad	
a) for a product not previously exported (Name of product, country, their export during 2018-2019)	
b) Old products but new markets: (Name of the product, Country, their exports during 2018-2019)	
2) Whether the firm has been able to make substantial increase in export on a sustained basis preferably in Non-traditional areas:	

Year	Name of the product	FOB value of Exports	
		INR	US\$
2016-17			
2017-18			
2018-19			
	Total		

3) Successful introduction of a new product into export trade (name the product and their export and the country where exported during 2018-2019)	
4) Successful break-through in sophisticated: Foreign Markets (industrially advanced Countries) (Main products, name of the markets and Exports in Rs & US\$ during 2018-2019)	
5) Recovery of lost ground in foreign market for the exporter (name the market, if any).	
6) Whether the company has adopted International Standards of Quality for its product? If so, the details and certified evidence thereof.	
7) Indicate the year and type of award, if any, received during the last 3 years.	

Place:

Date:

Signature & Stamp of the Applicant

CHARTERED ACCOUNTANT’S CERTIFICATE

This is to certify that the Exports by M/s.
 as per the figures shown by them for the years
 2016-17, 2017-18, 2018-2019 have been verified by us and are correct.

Name & Address of the Chartered Accountants:

Date:

Signature

Seal

Documents to be submitted along with the application form

1. Application form duly filled up and certified by a Chartered Accountant;
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4. Registration-cum-Membership Certificate of CDB
5. A declaration in the letterhead of the Organization stating that the company is not in the 'Denied Entity List' at the time of submission of the award application.