In order to impart knowledge and skill on INM, IPM, IDM etc to the farming community, CDB is conducting Farmers Field Day Programmes at Block/Gram Panchayat level across the country in all coconut growing areas. Front Line Demonstration in one or more crops and/or allied sector activities will be conducted at farmers field. Integrated Crop Management including field preparation and seed treatment will be demonstrated as part of the programme. CDB is planning to conduct around 750 farmers field day programmes across India.