NARIYAL VIKASS BOARD
नारियल विकास बोर्ड
niyojana et samvayojan anubhag
COCONUT DEVELOPMENT BOARD
Planning & Coordination Section

F. No. 383/2018-Dev (वाकायो AAP)                   Date: 12.07.2018

NOTE

विषय/ Sub.: कोचि में 27 अप्रैल, 8 & 9 मई, 21 मई और 2 जून 2018 को संपन्न समीक्षा /
वाणिज्य कार्य आयोजना बैठक की कार्यवाही के संबंध में

Proceedings of Review Meeting held on 27th April, 8th & 9th May, 21st May and 2nd June
2018 at Kochi – reg.

नारियल विकास बोर्ड, कोचि में 27 अप्रैल, 8 & 9 मई, 21 मई और 2 जून 2018 को
संपन्न समीक्षा / वाणिज्य कार्य आयोजना बैठक की कार्यवाही सूचना एवं आवश्यक कार्यवाही के
लिए संलग्न की जाती है।

Kindly find enclosed herewith the proceedings of the Review Meetings held at CDB,
Kochi on 27th April, 8th & 9th May, 21st May and 2nd June 2018 at CDB, HO, Kochi in connection
with drafting Annual Action Plan for 2018-19, for information and necessary action.

उप निदेशक (विकास)/ Deputy Director (Dev)

1. नविवाद, मुख्यालय के सभी अनुबंधाध्यक्ष All Section Heads at CDB, HO
   क. प्रशासन Administration
   ख. विकास Development
   ग. ई डी पी EDP
   घ. वित्त Finance
   ड. हिन्दी Hindi
   च. पुस्तकालय Library

2. अध्यक्ष, नविवाद का निजी सचिव PS to Chairman, CDB

3. मुनाविज्ञ का निजी सहायक PA to CCDO

4. सचिव का निजी सहायक PA to Secretary
Minutes of Meeting held on 27.04.2018 under the Chairmanship of Chief
Coconut Development Officer, CDB as a part of drafting Annual Action Plan for
2018-19

A meeting was held under the chairmanship of Shri Saradindu Das, CCDO, CDB, Kochi to draft the Board’s activities for the year 2018-19 in which the following officers of the Board had attended.

1. Shri. R. Madhu, Secretary
2. Shri. E. Aravazhi, Deputy Director (Dev)
3. Shri. R. Jnanadevan, Deputy Director (Dev)
4. Shri. Sardar Singh Choyal, Deputy Director (Dev)
5. Smt. Deepthi Nair S, Assistant Director (Mkg)
6. Shri. K.S. Sebastian, Assistant Director (Mkg)
7. Shri. Sreekumar Poduval, Processing Engineer
8. Smt. Mini Mathew, Publicity Officer
9. Shri. Kumaravel S, Development Officer
10. Smt. Leenamol M A, Market Promotion Officer
11. Smt. Joycy Chacko, Junior Accounts Officer
12. Smt. Preetha Kumari P V, Statistical Investigator

Shri R. Jnanadevan, DD (Dev) informed that the Ministry has allocated a total budget of Rs.193 cr. with a sub plan allocation of Rs. 33 cr. under SCSP and Rs.17 cr. under TSP.

The tentative Schemewise allocation was discussed and tentatively finalized as below and the following points emerged out;

1. The planting material production for the year may be planned in a synchronized manner considering the seedling requirement under Boards Schemes like AEP, LoDP & R&R also apart from other demands.
2. Under LoDP earlier action may be initiated so that the inputs especially fertilizers are made available to the beneficiaries well before the onset of monsoon. As the approved input costs are valid till 2nd quarter. This may facilitate to achieve the physical & financial targets considerably during the 1st quarter.
3. No further targets under LoDP may be allocated to the State of West Bengal as mode of implementation is yet to be clarified with the State Department.
4. The Marketing Section may follow up the issue of declaring coconut oil as edible oil.
5. Under TMOC, necessary action may be taken for assisting coconut oil manufacturing units proposed by individuals also.
6. Field Days frontline demonstration on cluster approach, farmers' awareness programme with demonstration, etc. may be planned under IIT in a benefitting manner.

7. The tender floated for input supply under LoDP and other purchase may invariably quote the anticipated quantity of input required to obtain competitive rates.

8. Under R&R, targets may be allotted to Assam also from 2018-19.

9. A letter to the Ministry may be sent appearing the coconut situation, BE&RE of 2017-18 and other details to reconsider allocation under SCSP & TSP. Meanwhile all efforts may be taken up for identifying suitable beneficiaries under SCSP/ TSP under TMOC, FoCT, others apart from field oriented schemes. Special drive for proper agenda about the schemes and other activities of the Board among their weaker sections may be taken up.

10. The calendar of operation for LoDP may be finalized both for 1st year and 2nd year activities.

The meeting ended with the vote of thanks to the Chair.

[Signature]

Chief Coconut Development Officer
Minutes of Senior Officers Meeting held on 08.05.2018 & 09.05.2018 regarding the Annual Action Plan for 2018-19

Meetings were held on 08.05.2018 and 09.05.2018 with Senior Officers of the Board under the chairmanship of the Chief Coconut Development Officer in connection with drafting the Annual Action Plan for 2018-19. The following decisions were taken:

1. Under SCSP/TSP Rs. 1.00 cr. under TMoC, Rs. 0.50 cr. each under Marketing & IIT may be earmarked.
2. For the North-East States an amount of Rs.19.30 cr. may be mandatorily allocated tentatively as below:

<table>
<thead>
<tr>
<th>Integrated Farming</th>
<th>Rs. 400.00 lakhs</th>
</tr>
</thead>
<tbody>
<tr>
<td>AEP &amp; Orchard Scheme</td>
<td>Rs. 300.00 lakhs</td>
</tr>
<tr>
<td>DSP Farms</td>
<td>Rs. 54.00 lakhs</td>
</tr>
<tr>
<td>Other Nursery Schemes</td>
<td>Rs. 25.00 lakhs</td>
</tr>
<tr>
<td>Extension Activities</td>
<td>Rs. 100.00 lakhs</td>
</tr>
<tr>
<td>TMoC</td>
<td>Rs. 150.00 lakhs</td>
</tr>
<tr>
<td>Marketing Activities</td>
<td>Rs. 50.00 lakhs</td>
</tr>
<tr>
<td>R &amp; R</td>
<td>Rs. 20.00 lakhs</td>
</tr>
<tr>
<td>Infra., Admin. &amp; Technical Services</td>
<td>Rs. 700.00 lakhs</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>Rs.1930.00 lakhs</strong></td>
</tr>
</tbody>
</table>

3. Action may be initiated for estimation of potential areas for expansion of area under coconut in various States to facilitate planning.
4. Action may be initiated for reviving the 'Establishment of Coconut Orchards' scheme from 2018-19 onwards for the benefit of tribal population.
5. Minimum target may be allocated under Arunachal Pradesh under LoDP. About 1000 ha may be targeted under LoDP in Assam during 2018-19.
6. Procurement and sowing of about 20000 seednuts may be earmarked for forthcoming DSP Farm in West Bengal.
7. Of total Rs.10 cr. allocated under IIT, the Extension and Publicity activities may be taken up in the ratio of 65:35.
8. Each DSP Farm may adopt one nearby village for developing as a model village for coconut with financial assistance under IIT. Necessary guidelines may be issued from HO.
Proceedings of the Review Meeting held on 21st May 2018 at Coconut Development Board, Head Quarters, Kochi

A Review meeting was held on 21st May 2018 at Board’s Head Quarters in Kochi, in connection with finalization of Annual Action Plan 2018-19. The meeting was chaired by Shri. Saradindu Das, Chief Coconut Development Officer, Coconut Development Board. The list of officers attended the meeting is at Annexure I.

CCDO welcomed the officers. Allocation under various schemes within the overall budget allocation of Rs. 193 crore for 2018-19 was discussed and following decisions were made:

1. Production and Distribution of Quality planting Material
   a) Financial target for Production and Distribution of Quality Planting material 2018-19 has been discussed and finalized as Rs.582.56 lakhs compared to Rs.532.33 lakhs of last year.
   b) All UCs for Production and Distribution of Quality Planting material will be placed by the first week of June.

2. Area Expansion Program - Under AEP, targets should be fixed by considering the following points:
   a) More emphasis should be given to states where there is chance of convergence with state Government Schemes, since, the subsidy amount is less under AEP scheme.
   b) Allocations may be given based on the potentiality for new plantation and availability of planting material.
   c) Accordingly, the following revisions were made.

<table>
<thead>
<tr>
<th>State</th>
<th>Allocation(ha)</th>
<th>Revised allocation(ha)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Karnataka</td>
<td>100</td>
<td>250</td>
</tr>
<tr>
<td>Tamil Nadu</td>
<td>100</td>
<td>150</td>
</tr>
<tr>
<td>Andhra Pradesh</td>
<td>150</td>
<td>70</td>
</tr>
<tr>
<td>Telangana</td>
<td>40</td>
<td>30</td>
</tr>
<tr>
<td>Odisha</td>
<td>50</td>
<td>145</td>
</tr>
<tr>
<td>West Bengal</td>
<td>60</td>
<td>30</td>
</tr>
<tr>
<td>Goa</td>
<td>30</td>
<td>10</td>
</tr>
<tr>
<td>Gujarat</td>
<td>30</td>
<td>10</td>
</tr>
<tr>
<td>A&amp;N Islands</td>
<td>50</td>
<td>30</td>
</tr>
<tr>
<td>Bihar</td>
<td>30</td>
<td>20</td>
</tr>
<tr>
<td>Puducherry</td>
<td>30</td>
<td>10</td>
</tr>
<tr>
<td>Chhattisgarh</td>
<td>70</td>
<td>30</td>
</tr>
</tbody>
</table>
3. Integrated Farming

Laying Out of Demonstration Plots (LODP)

a) The issue of implementation of LODP by the State as well as Directly by CDB through FPOs was discussed at length and officers are of the opinion that, for quality implementation, the target decided in the Senior Officer’s Meeting (with subsequent revision for overall 70 crores) may be adhered to. As suggested by Chairman during SOM, direct implementation may be done to the extent to which Board can effectively monitor its implementation and the remaining may be done through State Governments concerned.

b) The implementation of LODP scheme through DBT was discussed and it was decided to continue as that of previous year ie; by procuring and supplying inputs.

4. Replanting and Rejuvenation scheme - Under R&R scheme implementation through the State Governments, following revisions were made.

<table>
<thead>
<tr>
<th>State</th>
<th>Allocation (ha)</th>
<th>Revised allocation (ha)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kerala</td>
<td>1400</td>
<td>1600</td>
</tr>
<tr>
<td>Andhra Pradesh</td>
<td>700</td>
<td>500</td>
</tr>
</tbody>
</table>

5. Technology Mission on Coconut (TMOC)

a) Establishment of Copra dryers including sun dryers with assistance under TMOC may be thought of. Amount that might be left unspent in North Eastern States under different schemes may be utilized for this.

b) Neera Sugar can be included as one of the value added products to be promoted under TMOC.

6. Information and Information Technology (IIT)

a) Under Extension activities, Campaigns and Field days may be given due importance.

b) A committee under the guidance of Shri. R Jnanadevan, Deputy Director (Dev), may finalize the extension activities for promoting the Coconut sector.


Infrastructure development at Dhali farm in connection with Virgin Coconut Oil promotion may be done
8. Decisions made on North Eastern States

a. An officer may be entrusted with overall responsibility of implementation of schemes in North Eastern States, designating as Nodal Officer.

b. New Orchard Scheme- For establishment of new coconut orchard for North Eastern region, the targets may be revised with a financial assistance of Rs.60,000/ha during first year instead of Rs.20,000/ha fixed earlier. The scheme will be implemented with a total financial assistance of Rs.1 lakh/ha @ 50% assistance as per MIDH norms for NE States under Plantation Crops. (Rs.60,000-1st year, Rs.20,000/ha each in 2nd & 3rd year). Accordingly, the revision in allocation keeping total budget for the scheme as Rs.240 lakh is as follows.

<table>
<thead>
<tr>
<th>State</th>
<th>Phy. Allocation (ha)</th>
<th>Revised Phy. allocation (ha)</th>
<th>Rev. Fin. Allocation @ Rs.0.60 lakh/ha (Rs.lakh)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assam</td>
<td>500</td>
<td>150</td>
<td>90</td>
</tr>
<tr>
<td>Tripura</td>
<td>200</td>
<td>75</td>
<td>45</td>
</tr>
<tr>
<td>Nagaland</td>
<td>200</td>
<td>50</td>
<td>30</td>
</tr>
<tr>
<td>Arunachal Pradesh</td>
<td>50</td>
<td>25</td>
<td>15</td>
</tr>
<tr>
<td>Meghalaya</td>
<td>100</td>
<td>50</td>
<td>30</td>
</tr>
<tr>
<td>Mizoram</td>
<td>50</td>
<td>25</td>
<td>15</td>
</tr>
<tr>
<td>Manipur</td>
<td>100</td>
<td>25</td>
<td>15</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>1200</strong></td>
<td><strong>400</strong></td>
<td><strong>240</strong></td>
</tr>
</tbody>
</table>

c. Information and Information Technology-Under the extension activities campaigns, field days, exposure visits etc may be given importance.

d. From the overall allocation of 19.3 crore(10% of total allocation) proposed for NE States under various schemes, a 90 days program should be chalked out which should end up in August 2018. Under the 90 days program, about Rs.3.00cr shall be spent under different schemes as below

1. Rejuvenation and Replanting & LODP-Rs.1 crore
2. New Orchard Scheme-Rs.1 crore
3. Extension and Publicity activities-Rs.1 crore

[Signature]

Chief Coconut Development Officer
Annexure-I: List of Officers attended the Meeting held at Coconut Development Board, Kochi on 21st May 2018

1. Shri. Saradindu Das, Chief Coconut Development Officer - In Chair
2. Shri. R Madhu, Secretary
3. Shri. E Aravazhi, Deputy Director (Dev)
4. Shri. R Jnanadevan, Deputy Director (Dev)
5. Shri. S S Choyal, Deputy Director (Tech)
6. Smt. Deepthi Nair S., Assistant Director (Marketing)
7. Smt. Mini Mathew, Publicity Officer
8. Smt. Jayashree A, Development Officer
9. Smt. Leenamol M A, Market Promotion Officer
10. Smt. Vincy Varghese, Technical Officer
11. Smt. Joycy Chacko, Junior Accounts Officer
12. Smt. Preetha Kumari P.V, Statistical Investigator
13. Smt. Preetha D, LDC
14. Ms. Shanithamol Z, Technical Officer (C)
15. Ms. Shwetha, Technical Officer (C)
Minutes of Meeting held on 02.06.2018 under the Chairmanship of CCDO, CDB as a part of drafting Annual Action Plan for 2018-19

A meeting was held under the chairmanship of Shri Saradindu Das, CCDO, CDB, Kochi to finalise the Board’s activities for the year 2018-19 in which the following officers of the Board had attended.

1. Shri. E. Aravazhi, Deputy Director (Dev)
2. Shri. R. Jnanadevan, Deputy Director (Dev)
3. Shri. Sardar Singh Choyal, Deputy Director (Dev)
4. Smt. Resmi D.S., Assistant Director
5. Shri. K.S. Sebastian, Assistant Director (Mkg)
6. Smt. Mini Mathew, Publicity Officer
7. Smt. Leenamol M A, Market Promotion Officer
8. Shri. Kumaravel S, Development Officer
9. Smt. Vincy Verghese, Technical Officer

The Statewise and Schemewise allocations and other activities were discussed and the following decisions were taken.

1. The Statewise allocation of extension activities may be done and included in the beneficiary oriented programmes. KVKs may be contacted for finalizing the components under ‘Village Adoption’ proposed under Extension Activities.
2. The progress in the performance indicators, especially timely application of fertilizers, procurement of seednuts & sowing, etc., fixed for the DSP Farms for the year 2018-19 may be followed up with the Assistant Directors.
3. Supply of organic fertilizers to the beneficiaries under LoDP-Direct implementation (second year) in nontraditional coconut growing States may be effected only after basin making and application of about 15 kg organic manure.
4. Possibilities for extending financial assistance through DBT may be explored for LoDP-DI- First year implementation.
5. 15 ha may be allocated under R&R in Mizoram
6. A suitable note on the annual action plan for the year 2018-19 may be put up for approval of the Chairman as per the discussions.

The meeting ended with the vote of thanks to the Chair.

02.06.2018

Chief Coconut Development Officer