In order to create more awareness about the various health benefits of coconut and its products and also as part of the product promotional campaign, Coconut Development Board in association with Malayala Manorama and Malabar Cultural Centre conducted coconut cookery contest at Jawaharlal Nehru Stadium Kochi on 2nd February 2019. Smt. Kaamila Kasim and Smt. Rasbin Raisi bagged the first prize in Snacks and dessert category for coconut chicken pocket and tender coconut pudding respectively. Riswana Shiraz and Sajeera Sameer were the first runner-ups, who prepared chatty pathiri and coconut milk pudding and Jameela Moosa and Shabeena Sakkaria bagged the third position for Kalmaas and tender coconut pudding respectively. Dr. Raju Narayana Swamy IAS, Chairman, CDB distributed the prizes to the winners.

26 participants took part in the contest with 52 items. Shri. Sreekumar Poduval, Processing Engineer, Smt. Annie Eapen, Senior Chemist and Smt. Aneeta Joy, Food Technologist, CDB Institute of Technology were the judges of the contest. The programme was conducted as part of sponsorship of Vanitha Utsav - Malabar Food Fest 2019 by CDB held at Kochi from 25th January to 13th February 2019. Coconut Development Board also took part in the fest by displaying various coconut value added products like fresh neera, neera biscuit and chocolate, tender coconut water, coconut milk, coconut paste coconut oil, virgin coconut oil, coconut shell based products etc. M/s. Deepak Handicrafts, M/s. Keratech, M/s. Malampuzha Coconut Producer Federation, M/s. Onattukara Coconut Producer Company, M/s. Teejay Products, M/s. Taaza Coco, M/s. Jupiter Handicrafts, M/s. Double Horse, M/s. Pranathma Ayurvedic Coconut Products, M/s. Jupiter Woodcrafts and M/s. Viswakarama Woodcrafts had their display cum sales counters in the Board’s stall.
Market launching of coconut chunks and coconut haustorium candy produced by CDB Institute of Technology by Dr. Raju Narayana Swamy IAS.

Prize distribution
Category - Coconut Snack

Prize distribution
Category - Coconut Dessert