Hearty Welcome
World Coconut Day Celebration
2nd September 2013
@ TNAU, Coimbatore

Coconut Farmers Collective

Sugata Ghose
Chief Coconut Development Officer
COCONUT DEVELOPMENT BOARD

Coconut Development Board is a statutory body established by Govt. of India under Coconut Development Board Act 1979.

Came in to existence in January 1981.

Functions under the administrative control of Ministry of Agriculture, Government of India.

Integrated development of coconut cultivation and industry in the country.
## Organizational Setup

<table>
<thead>
<tr>
<th>Head Office</th>
<th>Kochi</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regional Offices</td>
<td>Bangalore, Guwahati and Chennai</td>
</tr>
<tr>
<td>State Centres</td>
<td>Hyderabad, Bhubaneswar, Patna, Port Blair, Kolkata, Thane</td>
</tr>
<tr>
<td>Demonstration Farms</td>
<td>Mandya (Karnataka), Madhepura (Bihar), Abhayapuri (Assam), Kondagaon (Chattisgarh), Vegiwada (Andhra Pradesh), Neriamangalam (Kerala), Pitapally (Orissa) and Palghar (Maharashtra).</td>
</tr>
<tr>
<td>Market Development cum Information Centre</td>
<td>Delhi</td>
</tr>
<tr>
<td>Technology Development Centre &amp; Quality Testing Laboratory</td>
<td>Vazhakulam, Aluva</td>
</tr>
<tr>
<td>Field Office</td>
<td>Trivandrum</td>
</tr>
</tbody>
</table>
# Area and production in major coconut growing countries

<table>
<thead>
<tr>
<th>Country</th>
<th>Area (‘000 Ha)</th>
<th>Share (%)</th>
<th>Production (Million nuts)</th>
<th>Share (%)</th>
<th>Productivity (nuts/ha)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Indonesia</td>
<td>3808</td>
<td>31.05</td>
<td>15249.00</td>
<td>23.71</td>
<td>4004</td>
</tr>
<tr>
<td>Philippines</td>
<td>3562</td>
<td>29.04</td>
<td>15245.00</td>
<td>23.70</td>
<td>4280</td>
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<tr>
<td>India</td>
<td>2039</td>
<td>15.46</td>
<td>21892.00</td>
<td>26.34</td>
<td>10736</td>
</tr>
<tr>
<td>Sri Lanka</td>
<td>395</td>
<td>3.22</td>
<td>2707.00</td>
<td>4021</td>
<td>6853</td>
</tr>
<tr>
<td>Global Total</td>
<td>12624</td>
<td>100.00</td>
<td>64327.58</td>
<td>100.00</td>
<td>5245</td>
</tr>
</tbody>
</table>

*Source: APCC Statistical Year Book- 2011*

*India 2012*
Coconut in India

- Coconut is cultivated in 18 states and 3 union territories in the country.
- Southern India alone contributes 90% of area and 91% of production.
- India is the largest producer in the world.
- Coconut occupies 2.0 million ha.
- 98% coconut holdings are owned by small and marginal farmers.
- Annual production of coconut is 21 billion nuts (2012-13).
- Coconut contributes more than Rs.10000 crores annually to GDP.
## State wise Area, Production & Productivity of coconut in India (2011-2012)

<table>
<thead>
<tr>
<th>S. No</th>
<th>STATES</th>
<th>Area &quot;000&quot; ha</th>
<th>Prod’n Million nuts</th>
<th>Yield (nuts/ha)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Kerala</td>
<td>766</td>
<td>6211.21</td>
<td>8109</td>
</tr>
<tr>
<td>2</td>
<td>Karnataka</td>
<td>506.8</td>
<td>5892.51</td>
<td>11627</td>
</tr>
<tr>
<td>3</td>
<td>Tamil Nadu</td>
<td>420.7</td>
<td>5770.60</td>
<td>13717</td>
</tr>
<tr>
<td>4</td>
<td>Andhra Pradesh</td>
<td>142</td>
<td>1985.01</td>
<td>13979</td>
</tr>
<tr>
<td>5</td>
<td>Orissa</td>
<td>53.9</td>
<td>403.25</td>
<td>7482</td>
</tr>
<tr>
<td>6</td>
<td>West Bengal</td>
<td>29.1</td>
<td>574.40</td>
<td>19739</td>
</tr>
<tr>
<td>7</td>
<td>Goa</td>
<td>25.7</td>
<td>138.64</td>
<td>5394</td>
</tr>
<tr>
<td>8</td>
<td>A &amp; N Islands</td>
<td>21.8</td>
<td>113.00</td>
<td>5184</td>
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<tr>
<td>9</td>
<td>Maharashtra</td>
<td>21</td>
<td>187.56</td>
<td>8931</td>
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<tr>
<td>10</td>
<td>Assam</td>
<td>18.8</td>
<td>157.86</td>
<td>8397</td>
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<td>11</td>
<td>Gujarat</td>
<td>20.9</td>
<td>340.58</td>
<td>16296</td>
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<tr>
<td>12</td>
<td>Tripura</td>
<td>5.9</td>
<td>13.44</td>
<td>2278</td>
</tr>
<tr>
<td>13</td>
<td>Lakshadweep</td>
<td>2.7</td>
<td>62.52</td>
<td>23156</td>
</tr>
<tr>
<td>14</td>
<td>Puducherry</td>
<td>2.1</td>
<td>31.26</td>
<td>14886</td>
</tr>
<tr>
<td>15</td>
<td>Nagaland</td>
<td>0.9</td>
<td>0.47</td>
<td>521</td>
</tr>
<tr>
<td>16</td>
<td>Chhattisgarh</td>
<td>0.8</td>
<td>9.85</td>
<td>12309</td>
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<tr>
<td></td>
<td>All India</td>
<td>2039.1</td>
<td>21892.16</td>
<td>10736</td>
</tr>
</tbody>
</table>

Source: DOAC, Hort. Division, GOI
Coconut in Tamil Nadu

- Coconut is cultivated in all the 31 Districts in Tamil Nadu.
- Coconut occupies 4.19 lakh ha
- Coconut production in Tamil Nadu is 6200 million nuts
- The productivity per palm is 14,785 nuts per ha (as per state govt data)
- Tamil Nadu is the second largest producer and a growing coconut market in the country.
- 12 Districts occupies more than 10,000 ha and contributes about 80% towards the state's area and production.
Coconut in Coimbatore Dist

- Coconut occupies 0.82 lakh ha
- Coimbatore districts top in coconut production in the country
- Proper scientific management practices are adopted in coconut gardens in Coimbatore District
- Maximum quality seedlings supplied by CDB Farm, Mandya to Coimbatore District.
- More tender coconut variety are cultivated in Coimbatore District.
- Coimbatore District is the hub of tender Coconut trade
- Concentration of coconut based industries in and around Coimbatore Dist
## Coconut scenario in Tamil Nadu

<table>
<thead>
<tr>
<th>Year</th>
<th>Area (Ha)</th>
<th>Production Million Nuts</th>
<th>Productivity (Nuts per Ha)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000-01</td>
<td>3,23,485</td>
<td>31,920</td>
<td>9,868</td>
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<tr>
<td>2011-12</td>
<td>4,19,400</td>
<td>62,009</td>
<td>14,785</td>
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<tr>
<td>Increase</td>
<td>95,915</td>
<td>30,089</td>
<td>4,917</td>
</tr>
<tr>
<td>% of Increase</td>
<td>30%</td>
<td>94%</td>
<td>49.82%</td>
</tr>
</tbody>
</table>
## District wise Area and Production of Coconut in Tamil Nadu - 2011-12

<table>
<thead>
<tr>
<th>S. No</th>
<th>Districts</th>
<th>Area (Ha)</th>
<th>% share in Area</th>
<th>Production in Lakh Nuts</th>
<th>% share in Prod'n</th>
<th>Productivity (Nuts/ha)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Coimbatore</td>
<td>82704</td>
<td>19.7</td>
<td>12508</td>
<td>20.2</td>
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<td>2</td>
<td>Tirupur</td>
<td>51478</td>
<td>12.3</td>
<td>6467</td>
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<td>12563</td>
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<tr>
<td>3</td>
<td>Thanjavur</td>
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<td>8.0</td>
<td>8238</td>
<td>13.3</td>
<td>24415</td>
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<td>7</td>
<td>Theni</td>
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<td>3649</td>
<td>5.9</td>
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<td>Dharmapuri</td>
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<td>2.0</td>
<td>15837</td>
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</table>

Cont....
<table>
<thead>
<tr>
<th>S. No</th>
<th>Districts</th>
<th>Area (Ha)</th>
<th>% share in Area</th>
<th>Production in Lakh Nuts</th>
<th>% share in Prod'n</th>
<th>Productivity (Nuts/ha)</th>
</tr>
</thead>
<tbody>
<tr>
<td>17</td>
<td>Namakkal</td>
<td>7466</td>
<td>1.8</td>
<td>1139</td>
<td>1.8</td>
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<td>18</td>
<td>Sivaganga</td>
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<td>1.7</td>
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<td>23</td>
<td>Nagapattinam</td>
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<td>554</td>
<td>0.9</td>
<td>13761</td>
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<tr>
<td>24</td>
<td>Kancheepuram</td>
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<td>0.8</td>
<td>259</td>
<td>0.4</td>
<td>7540</td>
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<td>25</td>
<td>Cuddalore</td>
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<td>437</td>
<td>0.7</td>
<td>18651</td>
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<td>26</td>
<td>Villupuram</td>
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<td>0.5</td>
<td>189</td>
<td>0.3</td>
<td>10000</td>
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<tr>
<td>27</td>
<td>Thiruvalluar</td>
<td>1090</td>
<td>0.3</td>
<td>102</td>
<td>0.2</td>
<td>9358</td>
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<td>Thiruvannmalai</td>
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<td>134</td>
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<td>0.0</td>
<td>8050</td>
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<td>1</td>
<td>0.0</td>
<td>1515</td>
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<tr>
<td><strong>State</strong></td>
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<td><strong>62009</strong></td>
<td><strong>100.0</strong></td>
<td></td>
<td><strong>14785</strong></td>
</tr>
</tbody>
</table>

Source: DES, Tamil Nadu
New Initiatives of the Board

Coconut Producers Society (CPS)

Farmers Producers Organization (FPO)

Coconut Producers Company (PC)

Coconut Producers Federation (CPF)
Farmer's Producer Organization

Coconut Producers Company (PC)
(10 lakh yielding palms)

Coconut Producers Federation (CPF)
(1 lakh yielding palms)

Coconut Producers Society (CPS)
(5000 yielding palm)
The Board has initiated the formation of Coconut Producer Societies (CPS) by associating 40-100 coconut growers in a contiguous area with a range of 4000-6000 yielding palms.

The objective is socio economic development of the farmers through productivity improvement, cost reduction, efficient aggregation, marketing and processing for value addition and by product utilization.
CPS - the concept

- A non subsidized, knowledge based, farmer centered approach in organizing farmers.
- Total inclusive growth of the farmers.
- Facilitation, handholding, nurturing empowering and finally leading to sustainability.
- Group Approach.
- Development of common Infrastructure.
- Reduction of wastages.
- Disintermediation of the supply chain.
- Product diversification including by product utilisation.
- Enhanced production, productivity.
- Market development
CPS Meeting at Pollachi
CPS – The Methodology

- Organizing a group of 40-100 coconut farmers in a contiguous area with a range of 4000-6000 yielding palms
- Minimum of 10 bearing palms per member.
- To be registered under Charitable Societies Act.
- Registration with the Board.
- Common byelaw for all the societies.
Regular meetings, discussion and planning of activities.

Synchronizing the harvesting operation.

Effective pooling of resources.

Production planning and marketing plan for CPS.

Integration of activities in production and marketing.

Small scale processing at CPS level.

Better byproduct utilization.

Collective efforts for productivity enhancement.

Optimizing revenue to farmers.

Networking of CPS to higher levels (CPF).
## Status of Farmers Producers Organization

<table>
<thead>
<tr>
<th>States</th>
<th>CPS</th>
<th>CPF</th>
<th>CPC</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kerala</td>
<td>3100</td>
<td>116</td>
<td>5</td>
</tr>
<tr>
<td>Karnataka</td>
<td>200</td>
<td>45</td>
<td>0</td>
</tr>
<tr>
<td>Tamil Nadu</td>
<td>210</td>
<td>12</td>
<td>0</td>
</tr>
<tr>
<td>Andhra</td>
<td>260</td>
<td>8</td>
<td>1</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>3770</strong></td>
<td><strong>181</strong></td>
<td><strong>6</strong></td>
</tr>
</tbody>
</table>
Activities under taken at CPS level

Nursery
Organic Manure Unit
Tender Coconut Parlour Unit
Group of 15-25 CPS can form Federation

To undertake pooling and collective marketing of the produce of the CPSs

To ensure integrated socio economic advancement of the member CPSs

To make available good quality seedling to CPSs

Federation

To undertake R&D activities in coconut based farming

To disseminate latest technologies in production, procurement, processing and marketing of coconut
To help members for obtaining credit facilities at low or even zero rate of interest through Central or State government schemes like the Kissan Credit Card (KCC)

To train Friends of Coconut Trees (FOCTs) and ensuring their service for CPSs

To undertake measures for coconut based product diversification and value addition

To identify good quality mother palms from among CPSs

To procure coconut for processing into copra, in order to ensure fair price for the produce and to avail the benefit of Minimum Support Price (MSP) to the member CPSs

To form more CPSs in the operational area of the Federation if found necessary
Activities undertaken at CPF Level

At Vytila Hub, Kochi- organized by The Federation of Coconut Producers Societies, Muthalamada, Palakkad
Packaged Tender Coconut Water

Minimal Processing of Tender coconut
Coconut Chips in various flavours
Copra Production
Coconut Oil

Before: Unhealthy Saturated Fat

Now: Healthiest Oil on the Planet
Desiccated Coconut

Coconut milk

Spray Dried Coconut Milk powder

Virgin Coconut Oil
Neera & Coconut Sugar
Products from coconut by-products

- Coconut shell powder
- Coconut Shell Charcoal
- Activated Carbon

Coconut Wood products

Coconut based handicrafts
15-25 CPSs joined together and moving forward to form CPF

8-10 CPF join together to form producer company

Coconut Producers Company (10 lakhs yielding palms)
FPOs Integration

Producer Company registered under section 581 (b) of companies act of Indian company act 1951

Coconut Producers Company Ltd (10 lakh yielding palms)

Coconut Producers Federation (1 lakh yielding palms)

Coconut Producers Society (5000 yielding palms)
COCONUT PRODUCER COMPANY

- Wholly and fully owned by farmers
- Logical scaling up of CPS and CPF to PC for ensuring sustainable income and development of coconut farmers.
- Decision making for sustained development of stakeholder (farmer)
- Venturing into product diversification processing and export.
- Brand building and market development
Capital formation in Producer Company

- Each farmer contributes one nut/palm/harvest

- Capital contribution by one CPS with 5,000 palms is Rs.4 lakhs

- Capital in a federation of 20 CPS with 1,00,000 palms is Rs.80 lakhs

- Capital contribution to a Producer Company with 10 federations is Rs. 8 crore.

- Total equity is Rs.16 crores
  
  Farmers equity : 50%

  State Govt. equity : 25%

  Central Govt. equity : 25% (anticipated)
Kerala Agriculture Department conducted state level seminar for coconut farmers on 06.07.2013 at New Nalanda, Calicut.

First batch of FoCT training started at Tejaswini Changathi kottam Training Centre, Muthuvam.
Click here for list of participants.

Tejaswini approved as centre for FoCT training
Tejaswini Coconut Farmers Producer Company Ltd. got approval from Coconut Development Board as Training Centre for FoCT(Friends of Coconut Tree).
1st batch - 01/07/2013 to 06/07/2013: 2nd batch - 06/07/2013 to 10/07/2013: 3rd batch - 23/09/2013 to 28/09/2013.
For further details please contact us, +91465242342[Office], 9495147223 [Sunny George, Chairman], 5498857790 [Joyathy Vincent, Vice Chairman], E-Mail: info@tejaswinicfpc.com

Tejaswini Coconut Farmers Producer Company Ltd. is a dream project of coconut farmers of Kannur and
Support for Farmers:

Events

- Farmers meeting in Kappur Gramapanchayat on 6 July
- CDB approved Muthalamada Copra dryer on 26 June
- Meeting of Directors on 28 June

Ten CPSs shortli:
Karappuram Coconut Producer Company Ltd.

Facilitated by Coconut Development Board

Home   About Us   Vision   Mission   Products
Enquiries   Photo Gallery   Video Gallery   Contact us

NEWS / MESSAGE BOARD

1. Twelve Coconut Producer Company in the state by next month

2. Stakeholders to discuss report on neera prospects

3. നീര പ്രൊഡക്ക്ടുകൾ പെരുക്കി വരാവണം: വിൽപ്പനക്കോൾ ഉപയോഗിക്കുന്നത്

4. Four Coconut Producer Companies Established in Kerala

5. Coconut and Neera in Kerala Budget 2013-14

Archives

Company News

State Level Symposium on Neera
Symposium on Possibilities of Neera held on 27th April 2013 at Ernakulam.

Karappuram Coconut Farmers Producer Company Ltd. is a project of coconut farmers of Alappuzha District. This is the 4th producer company registered under Coconut Development Board in Kerala.

The head quarter’s of the company is at Kanjikuzhi, Alappuzha, which is the main market place for agricultural produces. Kanjikuzhi is surrounded by Cherthala Taluk towards North, Aryad Taluk towards South, Alappuzha Taluk towards South, Pattanakkad Taluk towards North. Kanjikuzhi, Cherthala, Alappuzha, Vaikom are the nearby Cities to Kanjikuzhi.

Company Strength

- Board Members
- Members of Coconut Producer Company

Neera Product Samples
NEWS / MESSAGE BOARD

1. Twelve Coconut Producer Company in the state by next month
2. Stakeholders to discuss report on neera prospects
3. കോഴിക്കോട് മോഡല്ലാർ വിപ്ലവം നടക്കുന്നു 
4. Four Coconut Producer Companies Established in Kerala
5. Coconut and Neera in Kerala Budget 2013-14

Archives

State Level Symposium on Neera
Symposium on Possibilities of Neera held on 27th April 2013 at Ernakulam

Malappuram Coconut Producer Company
Malappuram Coconut Farmers Producer Company Ltd. is an initiative of coconut producer societies
Together let us make CBE the global capital in Coconut Production, Processing & Trade.

To handhold and mentor coconut farmers & industrialist at least in CBE Dist.

Tender Coconut for Healthy Life

Thank You

www.coconutboard.gov.in