

Sivagiri Exhibition

We had participated in Sivagiri Exhibition from 23 Dec 2013 to 1 Jan 2014. We had sales as well as exhibition counters. The stall was fixed in a layout of 20 x 20 m. We had exhibited all the value added products of Coconut including Neera. In addition to that we had sales of all the dwarf varieties of coconut. 150 polybag seedlings were sold out in the first three days itself. There was an exclusive sales of Handicraft items which was coordinated by Mr Sudhikumar, a handicraft maker. He had also included live demo of these handicraft items. There was also the sales of coconut shell and wood made utensils and other products from Jupiter Handicrafts. The sales of coconut seedlings and other value added products like coconut chutney powder, coconut syrup, theyal mix, kuruma mix and ginger mix. These were of high demand at the counter.

After the onset of Xmas there was heavy footage from 28th dec to 1 Jan 2014. We had our stalls functioning from 6 Am in the morning till 12 Am in the night. All together, we had a great experience by participating in the stall.

